

Leadership Boot Camp

Improve Process, Improve Results,
Build Your Team, Inspire Your People



Wily Manager

Just-in-Time Leadership Advice

Why the Wily Manager Leadership Boot Camp?

Improvements in the quality of leadership in an organization have a direct and measurable impact on:

- Production
- Quality
- Safety
- Cost Control
- Employee Morale

The Wily Manager Leadership Boot Camp delivers these improvements effectively, using multiple media and follow up coaching to ensure the tools are applied.

What is it?

The Wily Manager Boot Camp is an intensive leadership development initiative that goes beyond traditional training. Managers discuss and learn techniques to deal with day-to-day leadership issues, and apply the tools they've learned immediately in their workplace. The modular approach makes the initiative easily customized to individual organizations.

Who Should be Part of the Wily Manager Leadership Boot Camp?

- Leaders taking on new roles in their organizations
- Leaders who have never supervised others before
- Leaders who are new to an organization
- Leaders who have not done much development
- Leaders who want to improve their ability to lead and manage oth



Leadership Boot Camp Delivery Options

Your people can benefit from this powerful program four different ways:

- 1. Personal Coaching:** Embed a Wily Manager coach in your business. One of our seasoned business people works personally with a group of your managers to build skills, and solve specific problems in your business.
- 2. Virtual-Coach®:** Virtual-Coach relies on extensive written materials and podcasts as the basis of the offering, supplemented by weekly individual telephone coaching sessions with one of our professionals. This option is excellent for organizations that are geographically dispersed.
- 3. Group-Coach®:** Group-Coach relies on extensive written material and podcasts, as well as weekly group conference calls with a Wily Manager Coach, and an on-line group forum to solicit peer input and feedback. This is also an excellent option for organizations that are geographically dispersed.
- 4. Self-Directed Coaching:** You can use the written materials, and listen to the podcasts at your own convenience and pace, and receive email support for any questions or problems you may face during the Leadership Boot Camp.

All four options include top quality materials, with the level of support that is most appropriate to the individual, and the organization.

What Makes the Wily Manager Leadership Boot Camp Different?

- The written materials are filled with worksheets, templates and check-lists to maximize the effectiveness of a busy manager's time.
- The tools are pragmatic and instantly applicable.
- Information is conveyed in common language that is comprehensive, yet concise.
- Podcasts expand on the ideas in the written materials, allowing participants to learn and apply the tools in a way most appropriate to them.
- Modules can be added or removed based on individual or organizational needs.
- Custom modules for specific organizations can be provided upon request.



Below are the core modules of the Wily Manager Leadership Boot Camp. Modules can be quickly added or removed to meet organizational requirements.

Foundational – Price-of-Entry Skills

Know Your Situation and Proactively Manage Yourself

Self Assessment – Determine which areas to focus on, based on self-identified skill gaps specific to your situation.

Stakeholder Management – Map out who you need to interface with, and rank which relationships are most important.

Upward Managing and Making an Impression – Figure out what your boss and other stakeholders need from you, and design a strategy to deliver it.

Environmental Scan – Analyze the situation you are in, and plan to be successful in that environment.

Time & Priority Management – Determine the highest value added activities and get them done.

Decision Making & Problem Solving – Learn the process of making quality decisions with imperfect information, and tools to quickly solve common problems.

Manager Basics – People Skills

Manage People to Maximize Efficiency

Effective Hiring and Onboarding. Personnel decisions are important and expensive. A few simple tools greatly increase the odds of success.

Conflict Management – How to surface and constructively deal with conflict in the workplace. Use the Conflict Dynamics Profile® to understand personal reactions to conflict.

Progressive Discipline and Employee Dismissal. How to effectively manage people when they choose not to be successful.



Manager Basics – Process

Manage Process to Maximize Efficiency

Effective Meetings. Meeting planning and execution tools to improve this time-consuming part of the job.

Delegating. Effective tools and techniques to ensure all people are appropriately engaged.

Effective Feedback and Performance Appraisals. Feedback is the lifeblood of performance. Use these simple tools to maximize the effectiveness of structured feedback.

Accelerated Leadership

Provide Inspirational Leadership to Maximize Effectiveness

Employee Engagement & Retention. How to capture employee discretionary effort, and minimize expensive unwanted turnover.

Coaching, Feedback & 1:1 meetings. Structured tools for maximizing the effectiveness of interaction with employees.

Employee Development and Succession Planning. How to quickly and effectively create a development plan, and how to move beyond training as the only method of employee development.

Communication Skills. Tools and techniques to create and maintain an effective communications loop with all of your key stakeholders.

Setting Expectations and Holding People Accountable. Learn the tools great managers use to ensure their people are accountable, without coming across like a steamroller.



The Wily Manager Story

Wily Manager was born out of the necessity of our clients. While working with many different organizations, we noticed that middle and front-line managers are the ones who need the most support, yet are often left to fend for themselves. We've blended our years of experience working with companies right across the economy to build this intensive course that will leave you with pragmatic, ready-to-use tools.

The Wily Manager products, services, and website support managers at **all levels** with pragmatic, easy to understand, just-in-time advice. We've dispensed with the never-ending navel gazing, and given busy Managers the tools they need to make it through the day.

Join Our Community

Hundreds of people tune in each week to listen to Jed and Bob's latest podcast or to participate in their blog. People from more than 60 countries around the world have come to rely on Wily Manager for practical, pragmatic, just-in-time management advice.

Our People

Wily Manager has worked on-site with dozens of companies in numerous industries in The United States, Canada, and the United Kingdom. Our people are all seasoned business professionals with a lifetime of tools and experience to share with managers at all levels.



Jed Teigen and Bob Bradley lead the Wily Manager Team. Both are seasoned business professionals with a wide breadth of experience and deep understanding of the issues most pressing to busy managers.

Jed Teigen

Jed Teigen always aspired to be a country-western guitar player, which naturally led him to a Management career with a Fortune 100 firm.

Jed was well known within his organization for quickly being able to put just about any business crisis into its proper perspective. After 15 years of learning first-hand how a world-class organization does business, Jed hung out his own shingle as a Management Consultant.

Since then, Jed has continued to play guitar, although not so much at the office. He has helped clients manage their way through massive reorganizations and change. He's recognized as a superior business coach with a solid background in business fundamentals who doesn't take himself too seriously. A gifted teacher, he also has a keen interest in Organizational Development and Talent Management.

Jed holds a BA, CLA, and is a CHRP. He is also a certified Corporate Coach, and is licensed to deliver a number of common corporate assessment instruments.

Bob Bradley

Bob worked his way through high school and university while working at a multinational grocery chain. From this experience he learned the difference between sweet potatoes and yams – a distinction that has helped him immensely in the past 15 years as a Management Consultant and free-agent manager.

Bob has worked in a wide variety of industries in the United States, Canada, and the United Kingdom. Always looking to find the shortest distance between two points, he has helped managers at all levels improve their practice at the daily challenge of managing people.

Bob is probably the only person in the history of the planet that also studied english literature while at Business School. This training has allowed him to constantly annoy both friends and business colleagues by pointing out such things as dangling modifiers in everyday communication. Amazingly he does this for fun, and is thus someone to be avoided at cocktail parties.

Bob holds a BA (Applied Science), an MBA, and a Certificate in Liberal Arts. Clearly such an eclectic set of credentials means he's either very well rounded, or still trying to figure out what he wants to be when (if) he grows up.



Other Wily Manager Packaged Offerings:

FAST START – Self-Directed Onboarding Course for New Managers

WILY TEAMS – Pragmatic Teambuilding Tools

Join our on-line community of managers:

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Download our podcasts from the Wily Manager website, or look for us on iTunes.

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